
Sponsor: Communications & Public Relations, Property Management

Meeting Date: 11/4/2025

Title: Rename Metro Square to Ramsey County Government Center

File Number: 2025-430

Background and Rationale:

In 2025, the Communications and Public Relations (CPR) team began researching naming practices for county buildings. This work included market research, subject matter expert interviews, a review of historic county building names, and analysis of Facility Signage Guidelines. CPR also conducted a comparative review of naming conventions used by peer counties (Hennepin, Anoka, Dakota, Scott, Carver).

Findings and a recommendation to rename *Metro Square* to *Ramsey County Government Center* were presented to the Executive Team on August 13, 2025. The Executive Team approved the proposed change for submission to the Ramsey County Board of Commissioners. This name best reflects the building's role as the central hub for services, and improves clarity and wayfinding for residents. The recommended change supports modernization, enhances brand consistency, and helps residents navigate county services more easily.

Recommendation:

The Ramsey County Board of Commissioners resolved to:

1. Approve the renaming of the 121 7th Place East, St. Paul facility from 'Metro Square' to 'Ramsey County Government Center' in accordance with the Countywide Facilities Naming Policy.
2. Authorize Communication and Public Relations and Property Management to oversee implementation of the name change, including updating internal and external references, signage, communications, and systems.

A motion to approve was made by Commissioner Moran, seconded by Commissioner McGuire. Motion passed.

Aye: - 7: Jebens-Singh, McGuire, McMurtrey, Miller, Moran, Ortega, and Xiong

By: _____



Jason Yang, Chief Clerk - County Board