

Heading Home Ramsey - Redesigned

Ramsey County Board Presentation

November 24, 2020



Context: The Landscape Affecting Homelessness

COVID, economic fallout, racial disparities, housing market..all factors

Growing crisis:

- Between Jan. 2016 and Jan. 2020, unsheltered homelessness increased by ~150% from 84 to 338 people.
- 1/23/20 point-in-time count found 1,630 people experiencing homelessness, the highest # in the past 5 years.

Demand Exceeds Supply:

- Gap of +15K housing units for those at or below 30% Area Median Income in Ramsey County in 2020
- Permanent Supportive Housing (3,460 units) insufficient compared to waiting list 3,001.
- Only 2% of those on Coordinated Entry Priority List found housing in 2019.

Significant Disparities:

- African Americans make up 13% of Ramsey county's population, 25% of county residents experiencing poverty, and 56% of the county's homeless population.
- American Indians exiting shelter had the highest rate of returning to homelessness within six months at 28 percent (7.1% higher than the next racial group)

Context: The Role of the Continuum of Care

Where we've been and why we need change



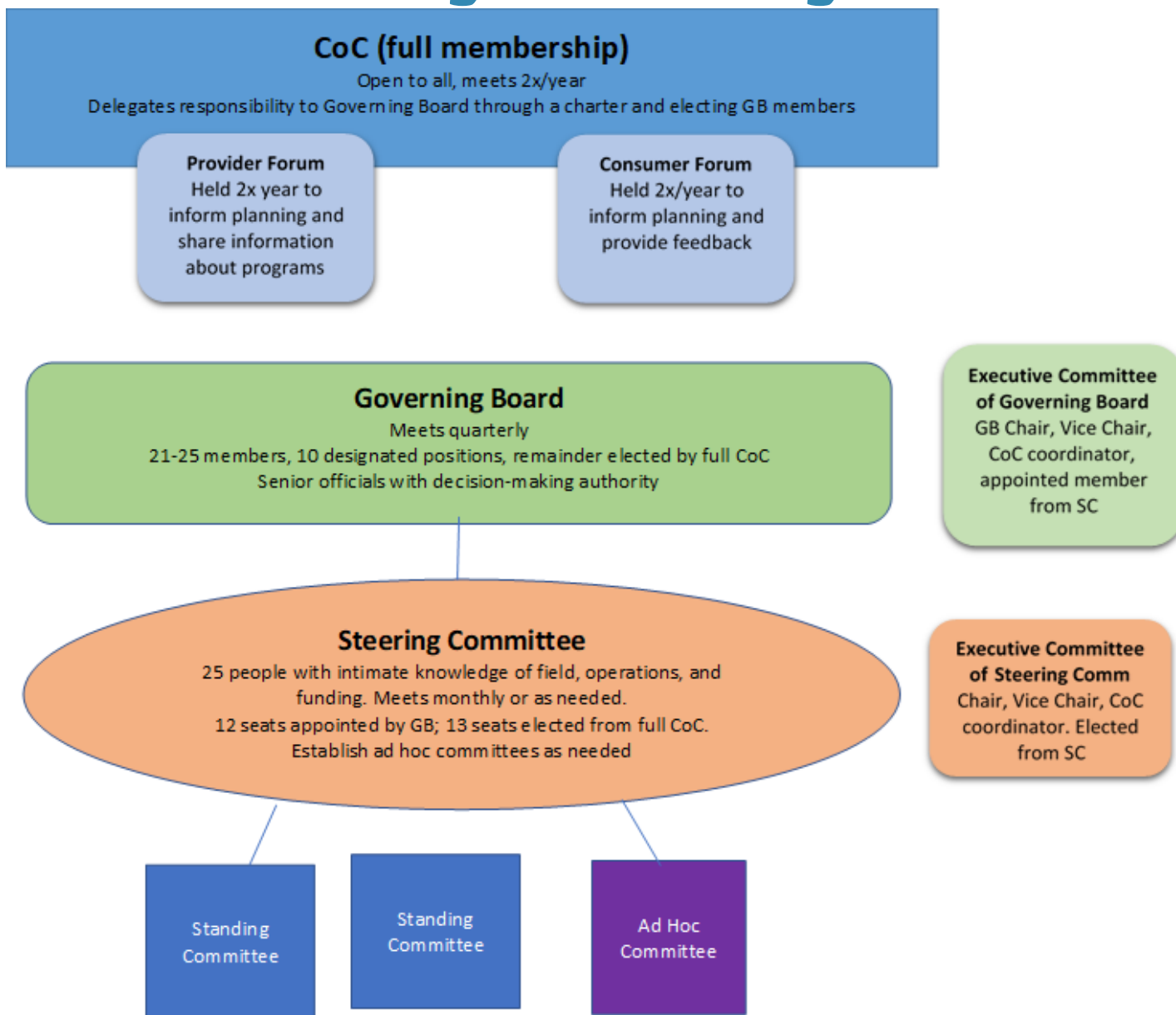
Challenges with Past Efforts:

- Lack of consistent and high level leadership/focus
- Missing HUD goals = less \$ for Ramsey County
- Siloed programs and systems and persistent gaps

Goal for Future:

- Clear Expectations, Strong Leadership, Adequate Resources

Structure of the Redesigned Heading Home Ramsey



Core Governing Documents

CoC Governance
Charter

MOU between
Governing Board
& Lead Agency
(Ramsey County)

Governing Board
Expectations &
Charge

Steering
Committee
Expectations &
Charge

- *Reviewed by current HHR Governing Board and Outside In Governance Team.*
- *MOU under review by Ramsey County leadership.*
- *Documents available for public review and comment:*
<https://www.headinghomeramsey.org/sites/default/files/HHR%20Governance%20Charter%20and%20Addenda%2010.6.2020.pdf>
- *Documents will be approved and adopted at first CoC meeting on January 14, 2021.*

Heading Home Ramsey Governance Charter

- Assignment of responsibilities within the CoC
- High level responsibilities of each layer of governance
- How the work is delegated
- How the CoC is organized; membership requirements
- Decision-making processes and operating procedures
- Includes addenda with more specific discussion of roles, expectations, and specific responsibilities



Lead Agency & Collaborative Applicant MOU

Details expectations for entity serving as Lead Agency and Collaborative Applicant (Ramsey County)

- Lead Agency: Tasked by HUD to develop systemic response to homelessness
- Collaborative Applicant: Designated by CoC to apply for and submit HUD CoC funding application and CoC documents.
- Signed by chair of the CoC Governing Board and Ramsey County; reviewed annually; 4-year appointment
- Articulates administrative, planning, communications, funding and HUD-required (point-in-time, coordinated entry, etc.) duties

County administrative and legal review in process.



Governing Board Expectations & Charge

- Provide Leadership
- Provide Strategic Oversight and Direction
- Monitor and evaluate system-wide performance
- Review and Approve Funding Decisions
- Ensure Effective Operation of the CoC



10 Designated Governing Board Seats

# of Seats	Entity	How Designated
2	Ramsey County	1 elected official, 1 county or deputy county manager - designated by the Ramsey County Board
2	City of Saint Paul	1 elected official, 1 Deputy Mayor or senior staff - designated by the Mayor
2	Suburban cities	Designated by Ramsey County League of Local Governments
1	School District	1 superintendent designated by group of school districts in Ramsey County
1	St. Paul Public Housing Agency	Designated by St. Paul PHA
1	Philanthropy	Designated by Saint Paul & Minnesota Foundations
1	Metro Housing and Redevelopment Authority	Designated by the Metropolitan Council

The Governing Board will appoint 12 seats to the Steering Committee with priority given to senior staff from Governing Board member entities that fill designated seats.

Strategic Framework Under Development



Provides a framework for the CoC and partners to strategically focus on key actions to prevent and end homelessness based on data and trends.



Creates a shared vision, mission and set of values and principles.



Updated annually or bi-annually based on analysis of data.



Incorporates dashboards that are updated regularly to report on progress against strategic priorities.



Informs committee structure and focus of CoC.

Ramsey County COC Redesign

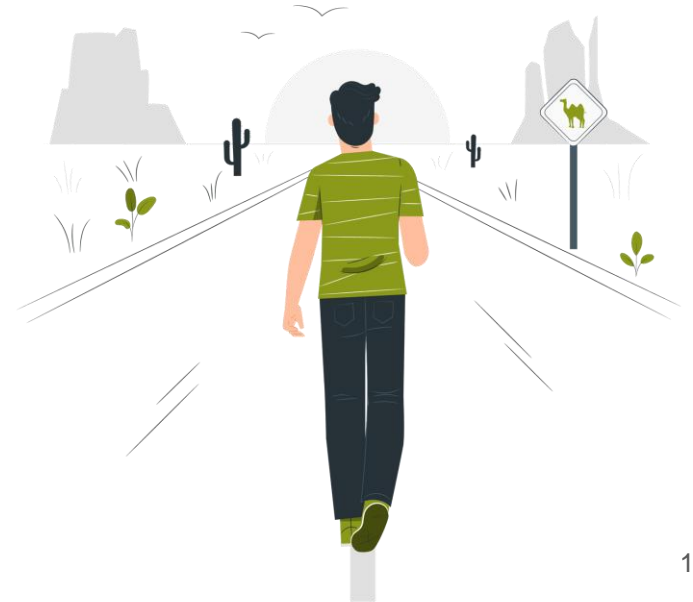
Strategic Framework Vision and Mission

Vision:

We work together to create a community where homelessness is rare, brief, and non-recurring, [where we eliminate racial disparities](#), and everyone is housed.

Mission:

Prevent and end homelessness by delivering effective, people-centered, integrated responses that are [racially](#) equitable and driven by community voice, advocacy, and learning.



Ramsey County COC Redesign

Strategic Framework Strategic Directions

Moving Towards...

Design and Prioritize Seamless, **Equitable**, & Client-Centered Services

Better Use of Data for **Effective & Equitable** Client Support and System Improvements

Enhance Prevention & Diversion Strategies

1. Strengthening Holistic Homeless Response System

Engage in Collective and Strategic Funding Strategies

Combat Silos

2. Engaging in Collective Coordination for Impact

Create Incentives & Support for & Coordination with Property Owners

Invest in Shelter & Housing Supply

3. Drastically Increasing Shelter and Housing Supply

Heading Home Redesign Next Steps

Key Dates For Ramsey County

