

PRE-READ

GREATER  MSP

Ramsey County

Partner Dialogue

MARCH 17 2026



OUR PARTNERSHIP

GREATER  MSP



TARGET



Medtronic



BANK OF AMERICA



SUNRISE BANKS

McKinsey & Company



McGough



GREATER MSP

One Region. One Team.



SAINT PAUL MINNESOTA



Building a better working world



SCHWAN'S COMPANY



TRANSWESTERN

McKNIGHT FOUNDATION



Washington County



CITY OF BLOOMINGTON MINNESOTA



BNSF RAILWAY

Mission | *what*

The GREATER MSP Partnership accelerates economic growth, global competitiveness and inclusive opportunity for all in the Minneapolis-Saint Paul region.

Sectors | *who*



BUSINESSES



UNIVERSITIES



LOCAL GOV'TS

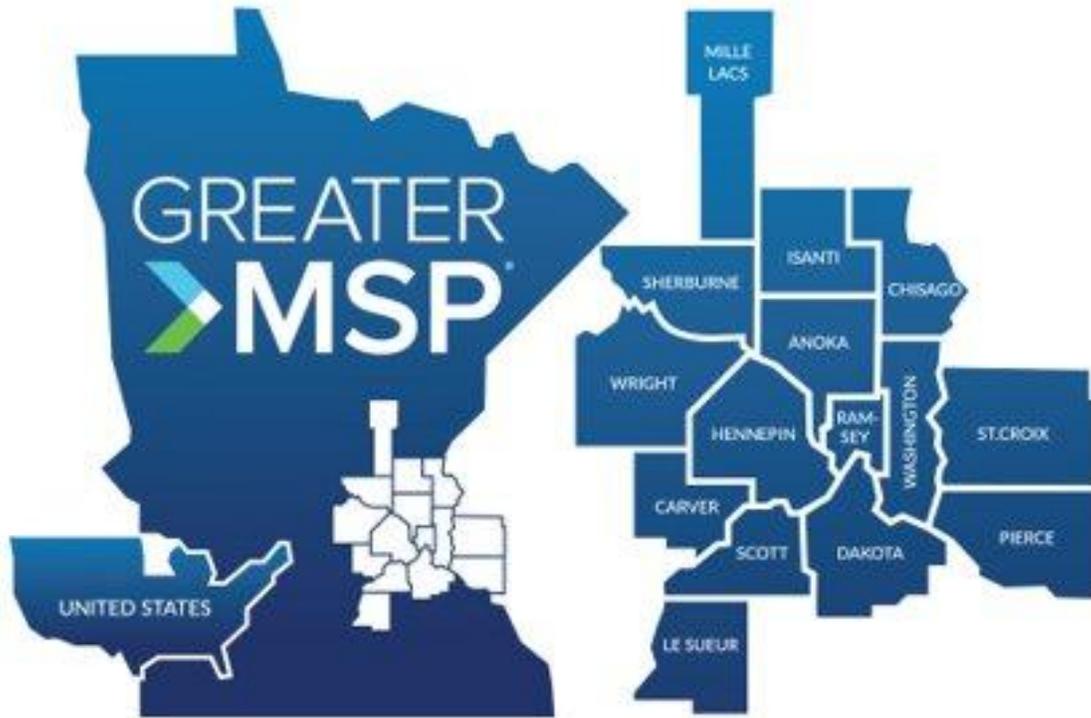


FOUNDATIONS

Value | *why*



FUNCTIONS | HOW



1

INDEPENDENT ANALYSIS

of the region's economy

2

STRATEGY

to drive growth & innovation

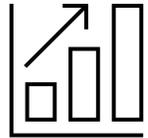
3

EXECUTION

of the strategy at scale

ADVANCING COUNTY PRIORITIES

Bigger, faster & at lower cost than going it alone



County tax revenue
Expanding Commercial
Industrial Tax Base



Inclusive Opportunity
Creating good jobs, new
pathways & housing



Climate Solutions
Nationally-leading innovations
reducing carbon emissions



Stronger Institutions
Cities, Higher Ed, Downtown,
Small Business*

** Including small business relief & recovery efforts following Operation Metro Surge*

2025

PERFORMANCE

GREATER  MSP

2025 PERFORMANCE

ECONOMIC OUTCOMES

\$2.4 billion
OF NEW INVESTMENT
SECURED

21
DEALS WON

2,400
NEW GOOD JOBS

LEADING INDICATORS

42
NEW "DEAL"
STARTS

\$1.4 billion
IN US D.O.D.
INVESTMENT IN 2025

Airbus
GLOBAL ENTITY ALIGNS
WITH OUR STRATEGY

62
EARNED MEDIA
STORIES

7
COUNTRY PARTNERS
EMERGING

\$400K
IN 2026
INVESTOR ASKS

NEW CAPABILITY

Scoreboard

New integrated regional goal-setting framework

Protein Catalyst

New global strategy launched by MBOLD

Sunset

Phased out Itasca Project, Forge North & Make It MSP

Workforce

Developed new sector-partnership model (microelectronics)

Civic Exchange

Successful pilot of new learning forum for regional leaders

2025 BIG PICTURE

GREATER  MSP

The enterprise strengthened throughout the year across many categories that matter to long-term success. Leadership from Board & other executives is powering the progress.



Higher Ambitions



We are setting goals based on what's necessary, then working to make it possible

Bigger Results



We are “winning” together in more ways & at a greater scale

Expanding Geography



We are building with partners around the state, and in high priority countries

Strengthening Reputation



Trust & credibility continues to increase, evident by media coverage & partner outreach

Expanding Partnership



The number of active partner organizations grows every month, across all sectors

Clearer Strategy



Sharper focus on medtech, agtech, cleantech & digital tech as key growth drivers

Scaling Innovations



MN SAF Hub & MBOLD are now genuinely international operations

2026 TOPLINE PROGRESS

2025 was the highest year ever for capital investment in GREATER MSP's history, and the best year for jobs for our partnership since 2015.

3-YR GOALS

2025-2027

5,000
Jobs

\$5B
Cap Invest



KEY METRICS



2,405

new & retained
good jobs



\$2B

capital
investment



20

deal wins



42

new project
starts

2025 SUCCESS STORIES

Many GREATER MSP projects are complex efforts that span multiple years. The positive impacts take time but are now surfacing. Some are nationally-significant wins worth celebrating and all are stories worth telling.

CHIPS Coalition

After 3 years of effort, we achieved our goal of securing \$1 billion of new private & federal investment to grow MN's semiconductor industry with 6 total expansions and attractions (to date)

BioMADE

We assisted in winning a U.S. DOD pilot facility called BioMADE that will anchor a new bio-manufacturing industry in the state that could be worth billions of dollars and thousands of jobs.

Project Falcon

In November, we succeeded in a three-year effort to secure \$1.4 billion in U.S. DOD funding for a hypersonic testing facility. This asset will be the center of a new industry in Minnesota. A \$3billion+ aerospace campus is now envisioned.

Forward Fund

This \$400m state funding mechanism was created in 2023 to compete & win strategic economic projects. The Fund has helped MN win an estimated \$3.2 billion in private investment (an 8x return on investment – so far).

Blending Facility

In early 2026 Minnesota's SAF economy will begin when the blending facility near the airport starts operation, attracting SAF made across the US to MSP int'l airport. This will be America's only SAF blending facility outside California.

Trade Missions

In the last 2 years, GREATER MSP partnered with the MN Trade Office on investment missions to Canada, The Netherlands, Denmark/Norway & Switzerland /Germany. These missions are generating new projects for our deal pipeline and advancing our strategies in SAF, MedTech & MBOLD.

Business Bridge

An innovative collaboration among 15 large MN-based companies to grow the state's economy & increase supply chain resilience by purchasing from MN-based suppliers. This year's data revealed these firms spent \$12 billion in the state, equal to 2.5% of MN's total GDP.

COMPETE25

In August, GREATER MSP held a new event we called COMPETE to release the 2025 MSP Indicators Dashboard. Over 400 regional leaders attended, and the event garnered 4 media stories.



MAY 2024 | BLOOMINGTON

**Polar Semiconductor
announces \$525M
expansion**



AUGUST 2025 | PLYMOUTH

Philips \$31M expansion



DECEMBER 2025 | ROSEMOUNT

**North Wind announces \$1B
\$1B aerospace testing facility
facility**

RAISING THE BAR

GREATER  MSP

Greater Growth

EXPANDED TAX BASE

MORE GOOD PAYING JOBS

INCLUSIVE OPPORTUNITY

ALIGNED TO STRATEGY

INNOVATIVE SOLUTIONS

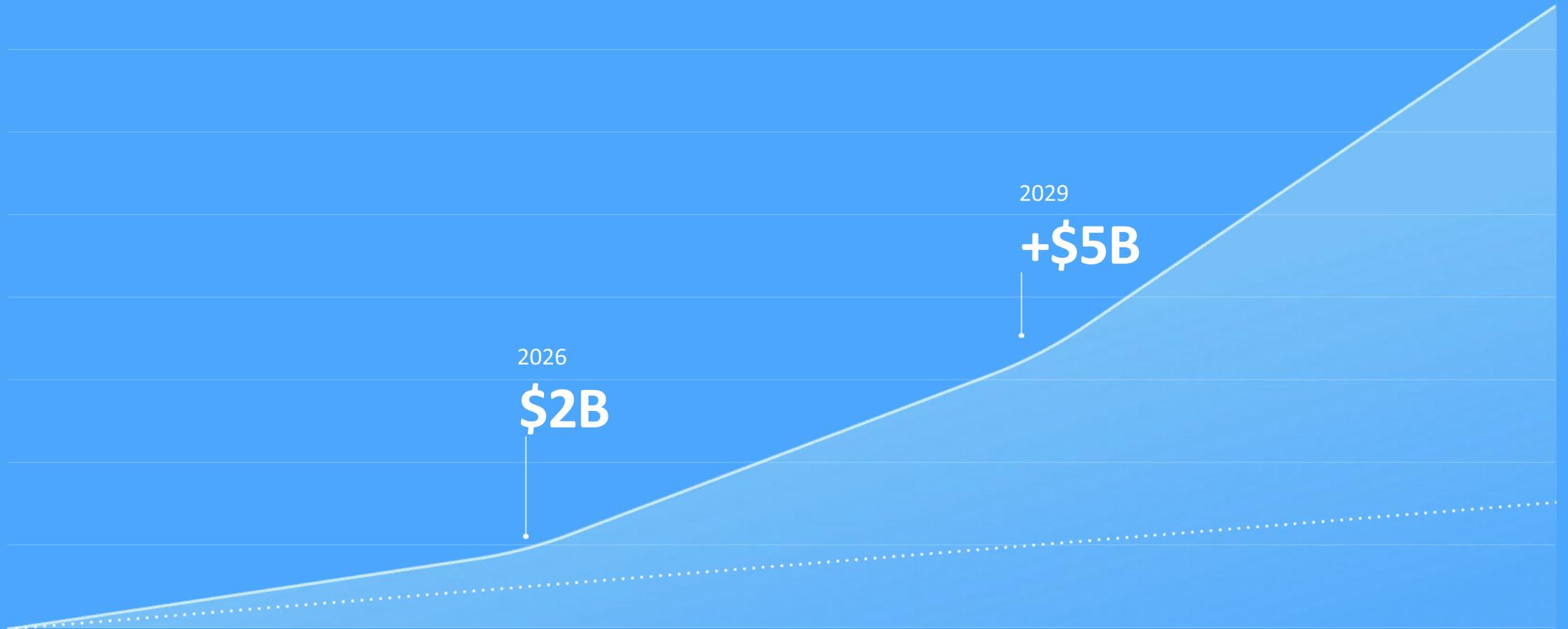
TOP-10 PERFORMANCE

NEXT26

Top 10 by 2035



Three-Year Milestones



Building the Next Economy



Purpose Driven Economy

Med and Health



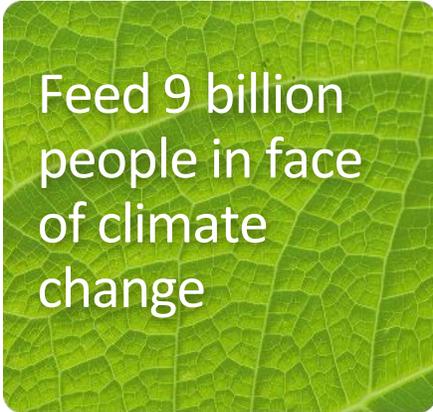
Create the next global frontier of health technology

Clean Industry



Lead North America's transition to a clean economy

Next Gen Food & Ag



Feed 9 billion people in face of climate change

Deep Tech



Use advanced digital technologies to solve real problems

21st Century HQ Economy Economy



Innovating to maintain industry leadership